

Wassermann W ranch, LLC



Wassermann W ranch, LLC is owned and operated by Scott and Heidi Wassermann who acquired their first, very pregnant donkey in 2010. Shortly thereafter, invitations to see their baby donkey were extended and continued when some adorable alpacas arrived in 2012. Visitors were enamored with the animals and even suggested charging admission for the experience. That's how Wassermann W ranch was born! In 2013, the Wassermann's obtained alpaca apparel from Peru which sold quickly. In 2014, the W ranch began hosting birthday parties, school field trips, and

day camps where kids enjoy time with the animals. All of these events include photo opportunities and memorable moments. For instance, after a kindergartener was told one of the donkeys, Chewie, shares secrets, the child instantly put his ear next to the donkey's mouth. When asked what the donkey said, the child responded, "He said he LOVED me!" The W ranch began offering tours to the general public in 2015. Tourists seemed to enjoy stopping at the tiny W ranch Store to purchase alpaca fiber-apparel, teddy bears, homemade soap, and other items and it became clear that it was time to grow. Scott and Heidi met with Business Advisor Patricia Long to discuss financing a building to serve as a new, larger W ranch Store. As a result of the collaboration, Wassermann W ranch was approved for a revolving line of credit from Fort Davis State Bank and the Wassermann's were able to expand the W ranch's retail operation, retaining one full time job and creating two part time jobs.

"We appreciate our advisor's patience and encouragement!" ~Scott & Heidi Wassermann

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